

60 Washington Street
Barre, VT 05641-4209

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MISSION & CREATiViTY

A must-attend event for
local historical societies and museums!

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Barre, VT
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Presented by:
The Vermont
Historical Society



Keynote address presented by
museum professional Linda Norris

Building Your Organizational Boat: Mission and Creativity

“If you want to build a ship, don’t
drum up people to collect wood
and don’t assign them tasks and work,
but rather teach them to long for the
endless immensity of the sea.”
—Antoine de Saint-Exupéry

Linda Norris will explore how a
deeper understanding of the inspiring
potential of your organization’s
mission can guide you towards new
ways of thinking, understanding,
connecting, and working together.
And the best part? She will share
examples from small museums
everywhere and tips on ways to
work creatively that all cost little
or no money!

Co-author of *Creativity in Museum
Practice*, Linda Norris is the former
Director of the Upstate History
Alliance of New York. She is familiar
with the challenges and rewards of
small heritage organizations.

We look forward to sharing this
year’s creative mission in Brattleboro!

MISSION & CREATiViTY

MAKING YOUR ORGANIZATION THRIVE

61st Annual Meeting of the League of Local Historical Societies & Museums

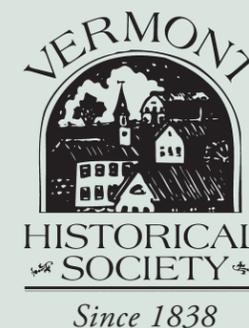
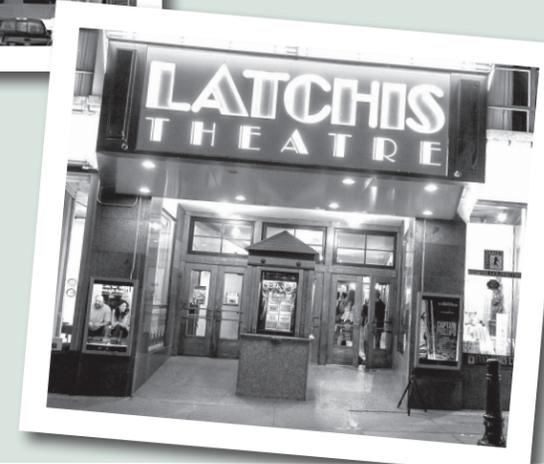
Friday, October 31, 2014

In historic downtown Brattleboro, Vermont

- 9:00 – 9:30 Registration at the Latchis Theater
50 Main Street in Brattleboro, Vermont
- 9:30 – 10:30 League updates and Local History Awards
- 10:45 – 11:45 Keynote by **Linda Norris:**
Building Your Organizational Boat: Mission and Creativity
- 11:45 – 1:15 Lunch on your own in Brattleboro
- 1:15 – 2:30 **Workshop session I**
Pick the workshop that interests you! See inside.
- 2:45 – 4:00 **Workshop session II**
Choose from three afternoon workshops.



The Latchis Theater is
wheelchair accessible.
Parking is available at several
public parking lots around
town. See details inside.



MISSION & CREATiViTY

MAKING YOUR ORGANIZATION THRIVE

The Vermont Historical Society invites you to join us
for this intriguing mission to meet your colleagues in
historic downtown Brattleboro, Vermont. This annual
meeting will be an excellent opportunity to network
with peers; attend educational, informative and creative
workshops; and visit a thriving Vermont town in the
company of history-loving peers. Be sure to spread the
word and encourage all members of your organization
to join us!

Special thanks . . . to our keynote speaker Linda
Norris, all workshop presenters, and all of the incredible
local history organizations who make connections through
Vermont history.

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Thank you to our generous sponsors!

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Co-Sponsor:
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Workshop Session I (1:15 to 2:30 pm)

Down the Mission Path

Linda Norris, museum professional and author

Take a deep dive into what mission and vision mean and how they can guide your practice. Bring your mission and vision statements and questions for an interactive workshop.

What to do about Mold on Your Paper and Textile Collections

Carolyn Frisa, Works on Paper, LLC

Sarah C. Stevens, Zephyr Preservation Studio, LLC

Worried about mold on your collections? Paper and textile collections are very susceptible to mold growth. This can cause staining and weakening of the materials themselves—and be a hazard to staff and visitors. Learn how to prevent mold from forming and what to do if you find mold on your collections. Materials and equipment to remediate mold will be displayed and discussed.

Walking Tour of Downtown Brattleboro

Paul Carnahan, Vermont Historical Society Librarian

John Carnahan, Brattleboro historian, former VHS President

Brattleboro's downtown suffered a major blow in April 2011 when the iconic Brooks House at the corner of Main and High Streets was badly damaged by fire and water. Today, the former 1871 hotel is being restored for apartments, retail stores, and an education center. Join us on a tour of the downtown led by longtime Brattleboro historian and former VHS President, John Carnahan, assisted by his son, Paul Carnahan, VHS Librarian. In addition to visiting the Brooks House, the tour will include area churches and other historic downtown buildings. Limited to 20 participants. Meet at Pliny Park across High Street from the Brooks House.

Behind the Scenes Tour at the Brattleboro Museum and Art Center

Danny Lichtenfeld, Executive Director

Brattleboro Museum and Art Center

This special behind-the-scenes tour of the Brattleboro Museum and Art Center will provide a peek into the final hours of the installation of the exhibits "Portraits and Beyond," featuring work by dozens of artists, and "World Leaders & Global Citizens: Photographs by Senator Patrick J. Leahy." Participants also will visit some of the rarely seen, off-limits nooks and crannies of the building that served as the Brattleboro Union Station from 1915 to 1960. Limit: 10 participants. Meet at BMAC.

DIRECTIONS to The Latchis, Brattleboro

Interstate 91 to Vermont Exit 2. Turn LEFT at end of the exit ramp. Follow Route 9 East 1.1 miles towards downtown and Main Street. Turn RIGHT onto Main Street. At the 2nd set of lights, the Latchis will be on the corner of Main and Flat Streets. Turn RIGHT. There are a variety of easy-access and inexpensive alternative parking options indicated below.

- For hotel guests, free parking—subject to availability—in the parking lot at the end of the Latchis building. Note that the lot is small and cannot accommodate all guests.
• Brattleboro pay-and-display parking garage diagonally across from the hotel.
• Pay-and-display parking lots, including one next to the Latchis lot.

Workshop Session II (2:45 to 4:00 pm)

Cultural Tourism: Pathways to Economic Growth

Curtiss Reed, Jr., Executive Director, Vermont Partnership for Fairness & Diversity

This workshop explores the link between the Vermont African American Heritage Trail and pathways to economic growth. Curtiss will discuss how to attract a more diverse visitor base and how a more diverse visitor base requires better diversity, inclusion, and equity business practices on the part of historic site operators and their host community.

Digital History: Using Technology to Engage Students, Teachers & Your Community

Victoria Hughes Vermont Historical Society Education Coordinator

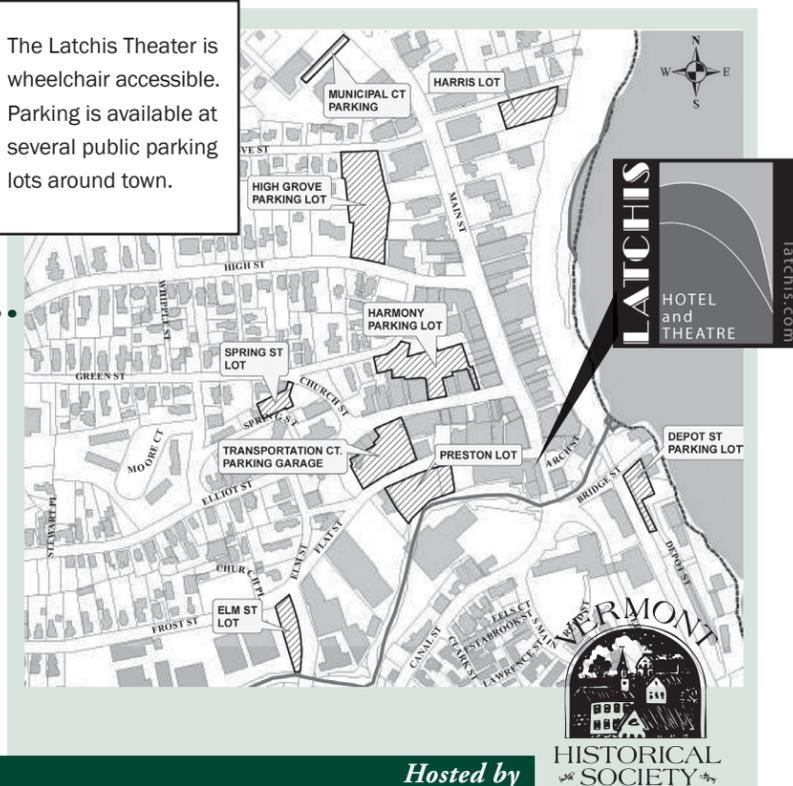
Explore a variety of online tech tools to connect students, teachers, and community members with local history and digitized resources. Internet sites like What Was There, ThingLink and VoiceThread allow users to add information and links to maps, photographs, and other materials. Online resources like the Vermont Digital Newspaper Project provide access to digital history. Victoria will demonstrate how technology can be used to engage visitors virtually with your collections.

The Estey Organ Company and its Role in Amerian Society: Museum Tour

Philip Stimmel, Managing Director, Estey Organ Museum

The American reed organ was at the center of home entertainment from the mid-nineteenth century until well into the twentieth century. Although there were numerous manufacturers across the country, Estey became the largest and best-known. Over some 110 years, the company produced over 500,000 organs, as well as some 3,200 pipe organs, and at the end, even a line of electronic instruments. The exhibits seek to illustrate the creative genius of the men and women who made them. Session starts at 3:00 pm. Meet at the museum. The museum will also be open after 4:00 pm for those who are unable to attend this session.

The Latchis Theater is wheelchair accessible. Parking is available at several public parking lots around town.



Workshops held in the Latchis Theatre.

Hosted by



Registration begins in the Latchis Theater Lobby at 9:00 am. Coffee, tea and a light breakfast will be served.

Enjoy lunch on your own at one of the many nearby restaurants. See a list of restaurants at the Brattleboro Chamber of Commerce website, including Fireworks Restaurant, The Works, Whetstone Station, Thai Bamboo, Amy's Bakery Arts Café, Shin La Restaurant and Sushi Bar, and The Brattleboro Food Co-op. There is also limited indoor public seating at the River Garden on Main Street if you decide to bring your lunch.

There will be a designated lunch spot for those interested in a discussion about cataloging and PastPerfect.

Additional registration forms are available at: vermonthistory.org/league-meeting or by contacting Laura Brill, (802) 479-8522 or laura.brill@state.vt.us.

MISSION & CREATiViTY MAKING YOUR ORGANIZATION THRIVE

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REGISTRATION FORM • Register by October 24, 2014 PLEASE COPY THIS FORM FOR EACH REGISTRANT or VISIT OUR WEBSITE: www.vermonthistory.org/league-meeting

Name (Please copy this form for each registrant.)
Address
City State Zip
Telephone Email
Affiliation

Light breakfast and complete program of events are included in the registration fee. Lunch is not included.

- Yes, my local society or museum is a member of the Vermont Historical Society or I am an individual member of the Vermont Historical Society. Members: only \$29
No, I have no member affiliation with the Vermont Historical Society. Fee: \$45

Please make checks payable to: Vermont Historical Society. Return payment and form to: Vermont Historical Society, Laura Brill, LLHSM, 60 Washington Street, Barre, VT 05641

I am interested in joining the PastPerfect Users Group at lunchtime.

Please select one workshop for each session. Tours have limited space, so register early!

Workshop Session I (1:15 to 2:30 pm)

- Down the Mission Path
What to do about Mold?
Walking Tour of Brattleboro
Behind the Scenes at BMAC

Workshop Session II (2:45 to 4:00 pm)

- Cultural Tourism: Pathways to Economic Growth
Digital History: Using Technology to Engage Students, Teachers & Your Community
The Estey Organ Company and its Role: Museum Tour (starts at 3:00 pm)

Workshops will be held in the Latchis Theater. Tours will take place in downtown Brattleboro, the Estey Organ Museum, and the Brattleboro Museum and Art Center. Maps and further details will be provided at the meeting.

